



Sierra Institute
for Community and Environment

Sierra Forest
Entrepreneurs



Join us on July 1st from 12-1 for a live Webinar and Q&A to find out about the next phase of our [Community Build](#) work and how you can participate!

With funding from the [Sierra Nevada Conservancy](#), we are working with the [Sierra Business Council](#) to bring a tailored 5 month training program for a cohort of ten forest business leaders throughout the Sierra Nevada. The **Sierra Forest Entrepreneurs Program** is designed to support community-scale businesses that are delivering or will deliver in the near-term key segments of the forest restoration economy, including everything from in-woods work to wood products manufacturing. We know that building back locally-owned forest businesses is a key part of ensuring the forest restoration work gets done, and we want to identify and assist leaders of emerging or growing businesses. Businesses may include firewood production and sale, timber harvesters, sawmill operations, and wood products manufacturers, among others.

The **Sierra Forest Entrepreneurs Program** seeks to build the capacity of those businesses through in-person workshops, one-on-one and group training, and peer learning. In-person workshops will allow participants to network with members of the cohort and to learn from emerging businesses, including [TimberAge](#), a community-owned cross-laminated timber business that developed innovative solutions to meet the needs of their community in Durango, CO. Participants will also be eligible to apply for up to \$3,000 for specialised assistance to help overcome business development barriers, such as paying for an accounting consultant or website designer etc.

In this webinar, Zoe Watson and Lauren Redmore of the Sierra Institute for Community and Environment will describe the **Sierra Forest Entrepreneurs Program**, present the requirements for eligibility, give an overview of the timeline and expected commitments from participants, and answer any questions you may have about the program.

Although only leaders of businesses and prospective businesses are eligible to apply as Sierra Forest Entrepreneurs, we are looking towards non-profits, Resource Conservation Districts, local governments, and other key partners to help us get the word out to potential applicants. We are counting on you to find out more and to share this opportunity with promising business leaders. We have attached application materials for reference.

A recording will be made available upon request. We look forward to seeing you there. Please contact Lauren Redmore (lredmore@sierrainstitute.us) with any questions or concerns.

<https://us02web.zoom.us/j/83725491669?pwd=d3hDMnphTGnLQjU1MnRiNHpPOTJZZz09>

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